



PROFESSOR MUBARAK KALDEEN

PhD (MSU), MSc in Mgt (USJ), BCom Hons Mktg (USJ), PgDip in PPCR (Bradford, UK), Commonwealth Fellow (UK)

Professor in Marketing, South Eastern University of Sri Lanka

Visiting Professor for Tourism, University of Colombo

Co-Chair of International Tourism Research Conference

Co-Editor of Journal of Tourism Economics and Applied Research

Senior Advisor: Research and publication, and International Tourism Leaders' Summit

Member of THERAA

Member of Strategic Planning and Implementation

Member of Institutional Review and Quality Assurance

Positions held:

Director International Affairs

Director Higher Education for Twenty-first Century -SEUSL

Director Postgraduate Study Program

Head / Specialization programs, Faculty of Management and Commerce

Coordinator Quality Assurance

Coordinator Industrial relations